



CUSTOMER SERVICE REVOLUTION

OCTOBER 11th & 12th
Cleveland, OH

SPONSORSHIP AND EXHIBITOR PROSPECTUS

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CUSTOMER SERVICE REVOLUTION

THE DIJULIUS
GROUP



The Customer Service Revolution is **America's #1 Customer Service Conference**. The Revolution educates attendees with the highest caliber of speakers, while immersing them in world-class service. Our sponsorship is an opportunity to **connect with a multi-discipline audience of Customer Service decision makers, leaders, experts and practitioners**.

We understand your passion for service and the drive to be best in class. Which is why we created the Customer Service Revolution Conference and our proven Customer Service Experience Framework.

PAST EVENT ATTENDEE RECAP



76%
ARE
DECISION MAKERS



RATED THIS
CONFERENCE
9.36
STARS
OUT OF 10



COMPANY SIZE
27% 1 - 50
43% 51 - 500
24% 501 - 10,000
6% 10,001+



700
ATTENDEES
REPRESENTING
330
COMPANIES

700+ Attendees

Industries represented include: professional services, healthcare, banking, hospitality, retail, manufacturing, education, associations and others.



THE CUSTOMER SERVICE REVOLUTION

14 years ago, we began this conference to bring together business leaders who are committed to excellence. To date, thousands of business leaders have learned actionable steps and implemented revolutionary customer service.

We are actively looking for strategic partners to both sponsor and exhibit at our conference.

Partner with us to produce the best customer service conference in the world!



EVENT DETAILS

The **two-day event** takes place October 11 - 12, 2023 at the Huntington Convention Center in **Cleveland, Ohio**.

The conference consists of pre-event social gatherings such as a welcome reception, breakfast and lunch, MainStage keynote presentations, as well as interactive breakout sessions throughout the program.

PAST SPONSORS INCLUDE

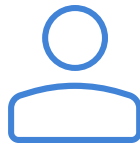


IBM Watson®



Hireology

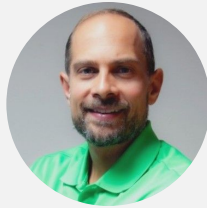




SPONSOR TESTIMONIALS



"Everyone at The DiJulius Group is all about connections, because of that I have had one-on-one conversations with everyone... -which is very rare- because of the layout, the breakouts, and the set-up.there."

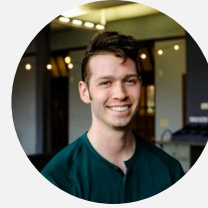


Joel

Five Star Call Centers



"Perfect place to meet really engaged people that are looking to learn about skills to develop."



Nick

Lessonly

PAST EVENT SPONSOR RECAP



9.22*

RECEPTIVENESS OF AUDIENCE TO SPONSORS



9.22*

RATED OVERALL EXPERIENCE



9.67*

TRAFFIC TO BOOTH



9.44*

ABILITY TO TALK WITH TARGETED LEADS AND GATHER LEADS

Over 550 Key Decision-Makers



Including presidents, chief executive officers, chief operating officers, chief experience officers, chief financial officer and chief information officer, directors, senior managers and consultants.



PAST ATTENDEES INCLUDE



CUSTOMER SERVICE REVOLUTION

SPONSORSHIP PROSPECTUS



2023 Base Sponsorship Levels

	GOLD	SILVER	EXHIBITOR
	\$15,000	\$7,500	\$5,000
PRE-EVENT MARKETING			
Social Media			
Share sponsor posts with social networks (re-tweets/shares)	X	X	
Tag sponsors on Revolution Page posts on Facebook	X	X	
One (1) blog link shared in John DiJulius' eService	X	X	X
Two (2) shares of sponsor posts with CSR Social Media Audience	X	X	
Logo, Link & Company description on sponsor area of website	150 Words	100 Words	50 Words
Logo, Link & Company description on sponsor section of event app	150 Words	100 Words	50 Words
One (1) Featured Guest Content & Informative Driven Blog Post (http://thedijuliusgroup.com/blog)	X	X	
Relevant mention in "The Customer Experience Blog (http://thedijuliusgroup.com/blog)	X	X	
Podcast interview with TDG consultant	X		
Co-branded Press Release	X		
ONSITE MARKETING			
STAGE TIME			
Two 40 Minute Content Based Breakout Presentation (with committee approval)	X		
Sponsor Produced Video Commercial played on mainstage in General Session	1 minute	45 seconds	30 seconds
BRANDING			
Full page AD in Event Workbook	X	X	X
Logo on Signage in Networking area	X	X	X
Your Logo loops on main screen	X	X	X
Flyer or brochure distributed to attendee seats	X	X	
Booth in Exhibition Hall	10' x 10'	10' x 10'	8' x 4'
NETWORKING			
Opening Network Reception Invitation	X	X	X
In Person Conference Passes for Employees, Customers and/or Prospects	3	2	1
VIP Dinner Attendance	3	2	1
POST CONFERENCE			
Attendee List including company name, individual name, email address, & job title (if attendee has provided)	X		
Attendee List including company name		X	



TITLE SPONSORSHIP PRICING

Establish yourself as THE LEADER of customer experience by partnering with us as the exclusive TITLE sponsor of the event. As the title sponsor, your company will receive prominent recognition and branding throughout the conference, including your logo on all signage, announcements, and promotional materials leading up to, during, and after the conclusion of the event. Receive 25% savings by committing to be the title sponsor for both 2023 and 2024. See savings below:

2 YEAR TITLE SPONSOR COMMITMENT:

\$85,000 for both 2023 and 2024 Customer Service Revolution

ONE YEAR TITLE SPONSOR COMMITMENT:

\$50,000 for 2023 Customer Service Revolution

Contact:

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